

Rochelle Palache, Assistant District Leader, 32BJ SEIU in Connecticut

Rochelle Palache assumed her current position as Assistant District Leader of 32BJ SEIU in Connecticut after 15 years of political activism and union organizing. Like the majority of the union's membership, Rochelle immigrated to the United States, leaving her native Jamaica for Hartford after graduating high school in 1999. Rochelle followed her lifelong passion for defending the most vulnerable in society by majoring in political science at Smith College. Three months after graduating in 2004, she began her first union job with the SEIU Connecticut State Council. In 2013, after nearly a decade as the Council's political organizer, Rochelle became Political Director at 32BJ SEIU, the largest property service workers union in the country. In 2019, she advanced to become the Assistant District Leader of the union, overseeing organizing campaigns and the union's overall political strategy. Rochelle lives in Bloomfield with her husband Kevin and their children, Abigail and Alexander.